



# A European Identity, A Global Network



Barcelona, Spain



Geneva, Switzerland



Munich, Germany

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs, taught exclusively in English, in Barcelona, Geneva and Munich as well as on our Digital Campus.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 30,000+ alumni provide networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.

## CAMPUSES IN

### Barcelona

A Mediterranean tech hub, with 1900+ startups and leading smart city

### Geneva

A financial and diplomatic center in the heart of Europe

### Munich

An economic powerhouse and entrepreneurial hotspot

### Digital

Engaging virtual environment with maximum flexibility

## RANKINGS



## FOUNDATION PROGRAMS

### English Foundation

One-term program to improve English language skills. This program is a bridge for the bachelor's, master's and MBA programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

### Business Bridging

One-semester bridging program to prepare students academically for the bachelor's programs offered at EU Business School.

Barcelona, Geneva, Munich, Digital Campus

### Start dates

October, February, June and August

Duration: EFP one term (10 weeks); BBP one semester (13 weeks)

## BACHELOR'S PROGRAMS

### Bachelor's (BBA/BA/BS)<sup>1</sup> in one of eight majors:

BBA in Business Administration

BA in Digital Communication<sup>2,3</sup>

BA in Leisure & Tourism Management<sup>2</sup>

BA in International Relations

BA in Sports Management

BA in Digital Business, Design & Innovation<sup>2</sup>

BA in Artificial Intelligence for Business

BS in Business Finance<sup>2,4</sup>

### Bachelor's (*título propio*)<sup>1</sup> + BA (Hons) in Business Management<sup>6</sup>

By completing seven semesters, students earn an additional qualification from the University of Derby, U.K. in addition to their bachelor's university-specific degree (*título propio*).

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**Diploma of Advanced Studies (DAS):** With an additional eighth semester, students earn a Diploma of Advanced Studies (*título propio*) awarded by Universidad Católica San Antonio de Murcia (UCAM) in Spain.

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### BA (Hons) in Business Management in one of four pathways:

BA (Hons) in Business Management (International Business)

BA (Hons) in Business Management (Marketing)

BA (Hons) in Business Management (Finance)

BA (Hons) in Business Management (Enterprise)

Barcelona

### BA (Hons) in Business in one of six pathways:

BA (Hons) in Business

BA (Hons) in Business (Management)

BA (Hons) in Business (Project Management)

BA (Hons) in Business (HR Management)

BA (Hons) in Business (Law)

BA (Hons) in Business (Information Systems)

Munich

### Start dates

October, February, June<sup>7</sup> and August<sup>7</sup>

Duration: three years (six or seven 13-week semester)

## FURTHER OPPORTUNITIES TO STUDY ABROAD

- BBA with Pace University, New York, USA
- Postgraduate Diploma with the University of California, Riverside, USA
- BBA with Stamford International University, Bangkok, Thailand
- Exchange program at Tecnológico de Monterrey (ITESM), Monterrey, Mexico

## CONTACT US

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## PROFESSIONAL ACCREDITATIONS



## VALIDATING & ACCREDITING PARTNERS



## MEMBER OF



## MASTER'S & MBA PROGRAMS

### Master'in:

- Management
- Marketing<sup>3</sup>
- Finance<sup>2</sup>
- Tourism & Hospitality Management<sup>2,3</sup>
- Innovation & Entrepreneurship
- Digital Business<sup>2</sup>
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Business Analytics & Data Science
- Artificial Intelligence for Business
- Digital International Relations & Diplomacy (with UNITAR)<sup>2,4,5</sup>

**Additional qualification:** Students can earn an **MSc in**

**International Business Management** from London Metropolitan University in the U.K. after completing the master program.

Barcelona, Geneva, Munich, Digital Campus

### MBA<sup>1</sup> with majors in:

- International Business
- Digital Communication<sup>3,5</sup>
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management<sup>2,4,5</sup>
- Entrepreneurship<sup>3,5</sup>
- Digital Business
- Sports Management<sup>2</sup>

**Additional qualifications:** Students can earn an **MSc in International Business Management** or an **MBA** from London Metropolitan University in the U.K. while studying the MBA.

(For the additional qualification, MBA candidates should have 2+ years of professional work experience. Candidates of the MSc in International Business Management will have less than 2 years work experience.)

Barcelona, Geneva, Munich, Digital Campus

### MBA with four pathways in<sup>6</sup>:

- MBA
- MBA (Project Management)
- MBA (Cloud Computing)
- MBA (Information Systems)

Munich

### Start dates

October, January and March<sup>9</sup>

Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

## FURTHER EDUCATION

### Executive BBA

This forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.

Barcelona, Geneva, Digital Campus

### Start dates

October, February, June and August

Duration: one year (two semesters)

<sup>1</sup> A *título propio* is a university-specific degree issued by a Spanish university.

For more information about the degrees at EU Business School, please consult our website at [euruni.edu/degrees](http://euruni.edu/degrees)

<sup>2</sup> Not offered on the Digital Campus

<sup>3</sup> Not offered in Geneva

<sup>4</sup> Not offered in Barcelona

<sup>5</sup> Not offered in Munich

<sup>6</sup> Digital Campus students earn a BSc (Hons) in International Business Management from London Metropolitan University instead of a BA (Hons) in Business Management from the University of Derby

<sup>7</sup> Not applicable for BA (Hons) programs

<sup>8</sup> Duration: 3 semesters

<sup>9</sup> Not applicable for MBA with four pathways